

Stakeholder Outreach Report

August 26, 2020

Stakeholder Communication

INTERESTED PERSONS EMAIL LIST - JULY

- 285 on interested persons list at the end of July

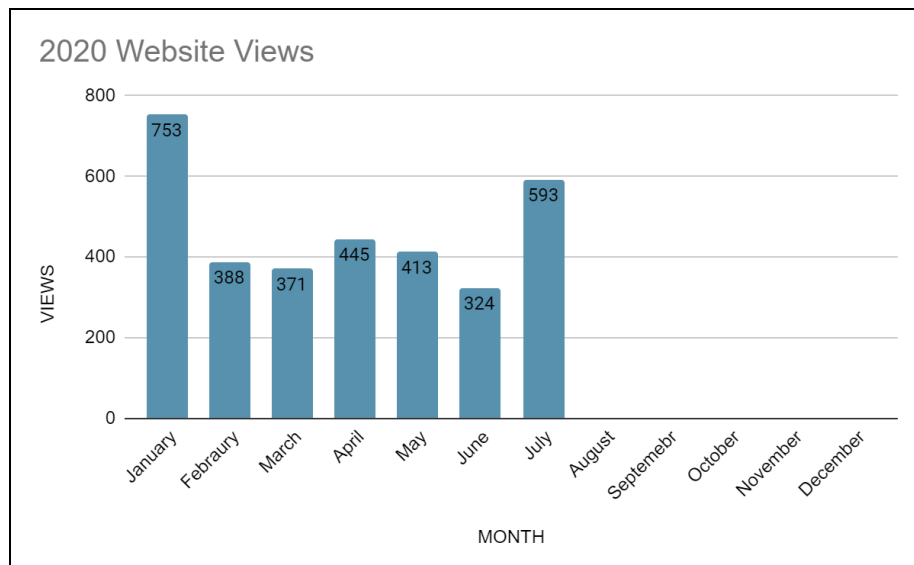
EMAIL CORRESPONDANCE

	Date	Messaging/Topic	Reach	Open Rate	Click Rate
EMAIL	7/7/2020	Latest Updates on Groundwater: Board adopts budget for 2020-2021 Fiscal Year, Board appoints Finance and Policy Committee	288	49%	13%
	7/17/2020	July 20, 2020 Policy Committee Meeting	285	41%	23%
	7/17/2020	July 22, 2020 Board Agenda	285	41%	26%
	7/29/2020	Latest Updates on Groundwater: NFKGSA joins regional KRCD subsidence monitoring agreement, DWR will fund and install new monitoring well	285	42%	22%

Digital/Online

WEBSITE

- Top page in July: July agenda packet





North Fork Kings
Groundwater Sustainability Agency

Website Articles		
Date	Title	Views
7/7/2020	Board Appoints Finance and Policy Committee	6
7/7/2020	Board Approves \$10 per acre Assessment, adopts budget for Fiscal Year 2020-2021	29
7/28/2020	DWR will fund and install new monitoring well to support groundwater data collection	8
7/28/2020	North Fork Kings GSA joins regional agreement to monitor land subsidence	35

YOUTUBE

Video	Views
North Fork Kings Introduction	133
Landowner Workshop on New Groundwater Assessment	43
Groundwater Solutions for a Sustainable Future	75
GSP Workshop: Session 1	8
GSP Workshop: Session 2	7
GSP Workshop: Session 3	2
GSP Workshop: Session 4	1

Landowner Survey Campaign

- Coordinating with technical staff to initiate landowner survey campaign both online and via direct mail.
Work to date includes:
 - Campaign kick-off brainstorm
 - Campaign brief, timeline, and budget developed
 - Draft survey questions under review by TAG

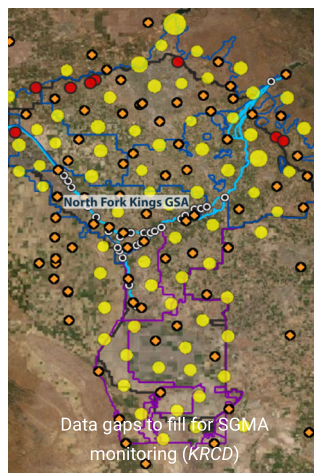
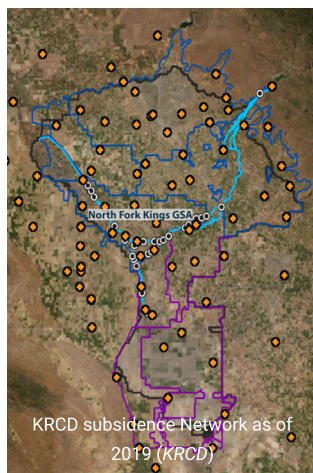
North Fork Kings GSA joins regional agreement to monitor land subsidence

Home / News

At the July 22nd Board Meeting, the North Fork Kings GSA approved a cost-sharing agreement between Groundwater Sustainability Agencies (GSAs) in both the Kings and Tulare Lake Subbasins for subsidence monitoring. The [Kings River Conservation District \(KRCD\)](#), a regional special district with diverse water resources management roles, proposed the agreement to support the Subbasins' monitoring efforts under the Sustainable Groundwater Management Act (SGMA).

Because declining groundwater levels can cause surface elevations to lower, subsidence is an indicator of groundwater sustainability under SGMA. Over time subsidence may lead to what SGMA terms an "undesirable result", for example damage to infrastructure like canals or roadways. Consistent monitoring across the region is key to preventing significant rates of subsidence from causing undesirable results.

The cooperative agreement approved by the North Fork Kings GSA provides funding to increase both the magnitude and frequency of KRCD's subsidence monitoring program. Established in 2010 with surveys conducted every 2-5 years at 125 monuments, the current monitoring is too infrequent to meet SGMA's needs for reporting on subsidence conditions and critical data gaps exist in the network. The agreement will allow KRCD to conduct surveys annually and establish an additional 71 network monuments that fill known data gaps.



Subsidence data collected by KRCD over the years was used in the development of the North Fork Kings GSA's Groundwater Sustainability Plan (GSP) and has been referenced by GSAs as a source for mandatory SGMA reporting to the State. Cooperating with KRCD and the GSAs is a cost-effective solution to bring robust data to the table for successful groundwater management.

The agreement outlines cost-sharing of 8% between eleven GSAs in the two subbasins, while KRCD will contribute 12% to the overall cost. The cost for 2020 monitoring is estimated in the agreement not to exceed \$30,000. The [South Fork Kings GSA](#) and [Southwest Kings GSA](#), both located in the Tulare Lake Subbasin, have approved the agreement. The remaining GSAs are currently considering approval.

© July 28, 2020 by [Rebecca Quist](#) in [GSP Updates](#), [Uncategorized](#)

Next

[DWR will fund and install new monitoring well to support groundwater data collection](#)

Translate »